



POLICY ON THE PROTECTION AND PROCESSING OF PERSONAL DATA

As ŞİMŞEK AMBALAJ SAN. TİC. A.Ş., we operate as a Private Law Legal Entity dealing with the production and sale of metal packaging used in different sectors.

As Şimşek Ambalaj, we know and accept the importance of the privacy and protection of the personal data of all our stakeholders, in accordance with Article 20 of the Constitution of the Republic of Turkey, which is related to the Privacy of Private Life.

Based on this awareness, we are determined to fulfill the requirements of the PERSONAL DATA PROTECTION LAW no. 6698, which was published in the Official Gazette dated 07.04.2016 and numbered 29677.

In this context;

- We have taken the measures for the use and protection of personal data as required by the law,
- The principle of “MEASUREMENT” is adopted in the personal data we use for the conduct of our commercial activities,
- We have limited the variety, scope, purposes of use and sharing of the personal data we use based on this principle, and we do not exceed the periods specified in all other relevant legislation regarding the retention periods of this information,
- We demonstrate the necessary will for the continuity of all activities carried out for the protection of personal data, and provide all the necessary resources for the functioning of the system,
- We create and implement administrative measures and technical measures for data protection for the system we have established to protect personal data, and we constantly audit them,
- We ensure continuity by constantly following the decisions of the Data Protection Authority and implementing the necessary changes, updates and improvements without delay,
- We are determined to support the relevant people in all matters applied to us during the protection of personal data,
- We have created conscious awareness in order for all personnel to act within the scope of our policy on data protection, and abuse is prohibited and necessary legal and administrative protections are provided in this regard,

- All kinds of data that we obtain within the scope of our commercial activities and from our personnel within the company are classified and a data category is created and the necessary consents and permissions are obtained and will be obtained in accordance with this data category,
- We have prepared an Illumination text within the framework of the relevant Law in our company and we will abide by this text,
- Establishing a board within the company and holding regular meetings, always ensuring internal audit in the company,
- We are committed to adopting the concept of protection of personal data as a “CULTURE” and to internalize this culture with all our personnel in the light of the principles of continuous development and training.

We accept that we will be safer together with the adoption and implementation of our policy by our staff and stakeholders.